



Delivering reliable logistics solutions across India.

UNIQUE SUPPLY
SOLUTION

PATNA, BIHAR

ESTABLISHED 2010

UNIQUESUPPLYSOLUTION.COM

UNIQUE SUPPLY SOLUTION

Built on experience. Driven by reliable logistics.

USS moves freight for cement plants, industrial facilities and distribution networks across eastern and northern India — placing vehicles, running the movement and staying with it until it is delivered.

2010

ESTABLISHED

2010

HEAD OFFICE

Patna

STRUCTURE

Proprietorship

WHO WE ARE

A logistics company built from the ground up.

Unique Supply Solution was founded independently in Patna in 2010 by Mr. Rakesh Kumar Singh, following years of practical transport experience that began in 1995.

It was not inherited and did not begin with a fleet. It developed out of day-to-day operations — arranging vehicles, coordinating movements and solving the problems that arise between a loading point and a delivery.

Growth came from customer relationships and from access to transportation resources, and from there into broader logistics capability: warehousing, godown and C&F operations alongside transportation.



Illustrative image.

FOUNDER

Mr. Rakesh Kumar Singh

Founder, Unique Supply Solution



1995

Transport career begins

2010

Unique Supply Solution founded

2016

USS enters cement logistics

EXPERIENCE

Thirty years in transport.

Mr. Rakesh Kumar Singh began working in the transport industry in 1995, fifteen years before Unique Supply Solution existed.

Those years were spent learning how freight actually moves — how a plant dispatches, what delays a vehicle at a loading point, and where a movement goes wrong between the gate and the delivery.

USS was established in 2010 on that experience. In 2016 the company moved into cement logistics, working directly with the plants where cement is manufactured. It became the principal growth driver and the reason for most of the operational locations USS runs today.

Problems arising during an operation are USS's to solve, not the customer's to chase.

From one transport career to a network.

1995

● **Beginning of Transport Experience**

Rakesh Kumar Singh starts work in the transport industry, spending the next fifteen years learning how freight actually moves — and where it goes wrong.

2010

● **Unique Supply Solution Is Founded**

USS is established independently in Patna. Not a family business and not an inherited network — a transport company started from the ground up by someone who had already spent fifteen years in the trade.

Early Years

● **Building the Foundation**

The first years brought payment cycles, on-road compliance costs and the operational pressures every young transport business faces. Those years built the practical, hands-on approach USS still runs on.

2016

● **Entering Cement Logistics**

USS begins working directly with cement manufacturing plants — placing vehicles at the factory and moving cement to dealers, depots and transit points. It becomes the company's principal growth driver.

Expansion

● **Growing the Operational Network**

Operations expand across Bihar, West Bengal, Uttar Pradesh and Jharkhand, and into battery, beverage, industrial and cross-border work alongside cement.

Today

● **A Broader Logistics Capability**

USS operates at twenty locations across eighteen towns in four states, at cement plants and industrial facilities, with warehousing, godown and C&F operations alongside transportation.

The Future

○ **Building a Nationwide Network**

USS is working toward a substantially larger operational footprint — a long-term ambition of at least 300 branches, supported by larger warehousing, stronger technology and a wider partner network of fleet owners and vehicle providers.

WHAT WE DO

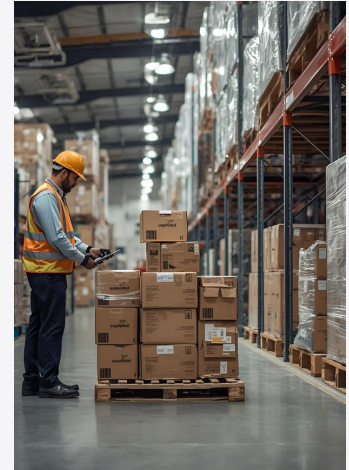
12 capabilities, three families.

From placing a vehicle at a plant gate to holding stock close to the market it serves.

FLAGSHIP CAPABILITY

Cement Logistics

The company's most established line of work, and the reason for most of its operational locations.



Illustrative image.

01

Core Transport

- Transportation
- Vehicle Placement
- Local Transportation

02

Storage & Handling

- Warehousing
- Godown Operations
- C&F Operations

03

Specialised Logistics

- Cross-Border & Customs Logistics
- Battery Transportation
- Dealer & Distributor Transportation
- Industrial Logistics
- Supply Chain Support



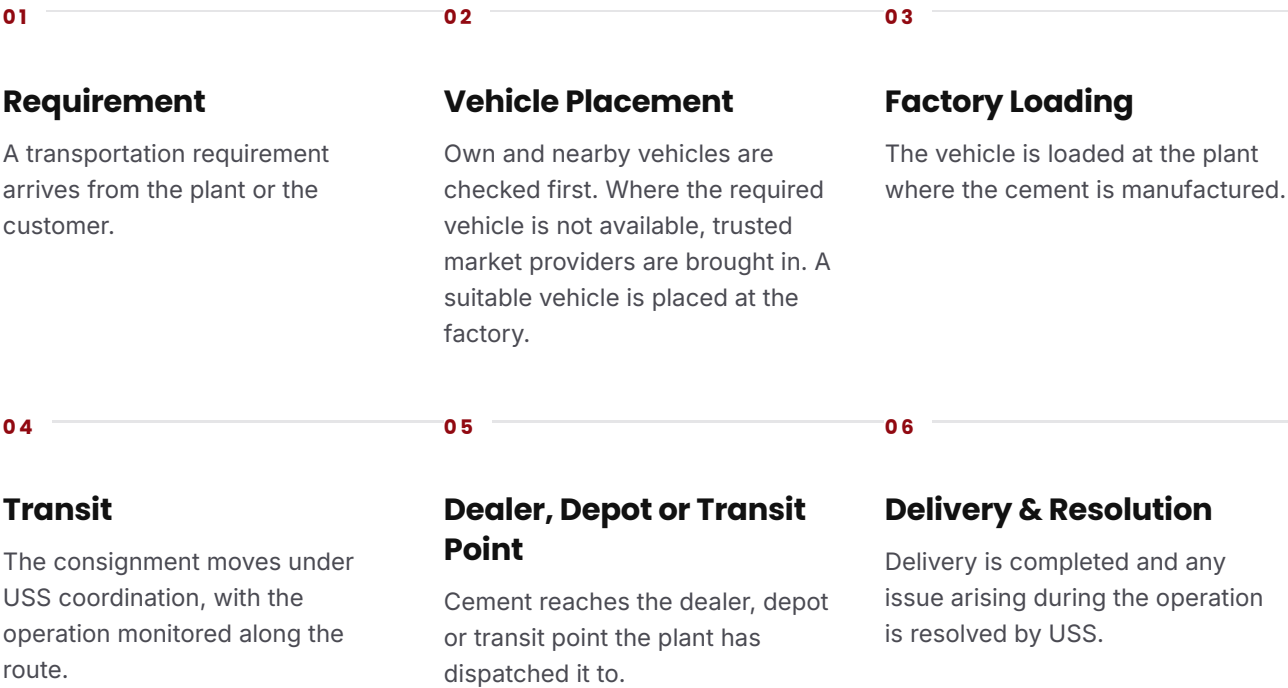
CEMENT LOGISTICS

**From the plant gate
to the dealer's door.**

Where USS is strongest.

In 2016 USS moved into cement logistics, working directly with the plants where cement is manufactured. It became the company's principal growth driver and the reason for most of its operational locations.

This is the journey a consignment takes, and the points at which USS is responsible for it.



Illustrative image.

Different sectors. The same discipline.

Cement is where USS is strongest, but the network also carries battery, beverage, industrial and cross-border work.

01 **Cement & Building
Materials**

03 **FMCG & Consumer
Operations**

05 **Dealers & Distributors**

07 **Cross-Border Trade**

02 **Battery & Energy**

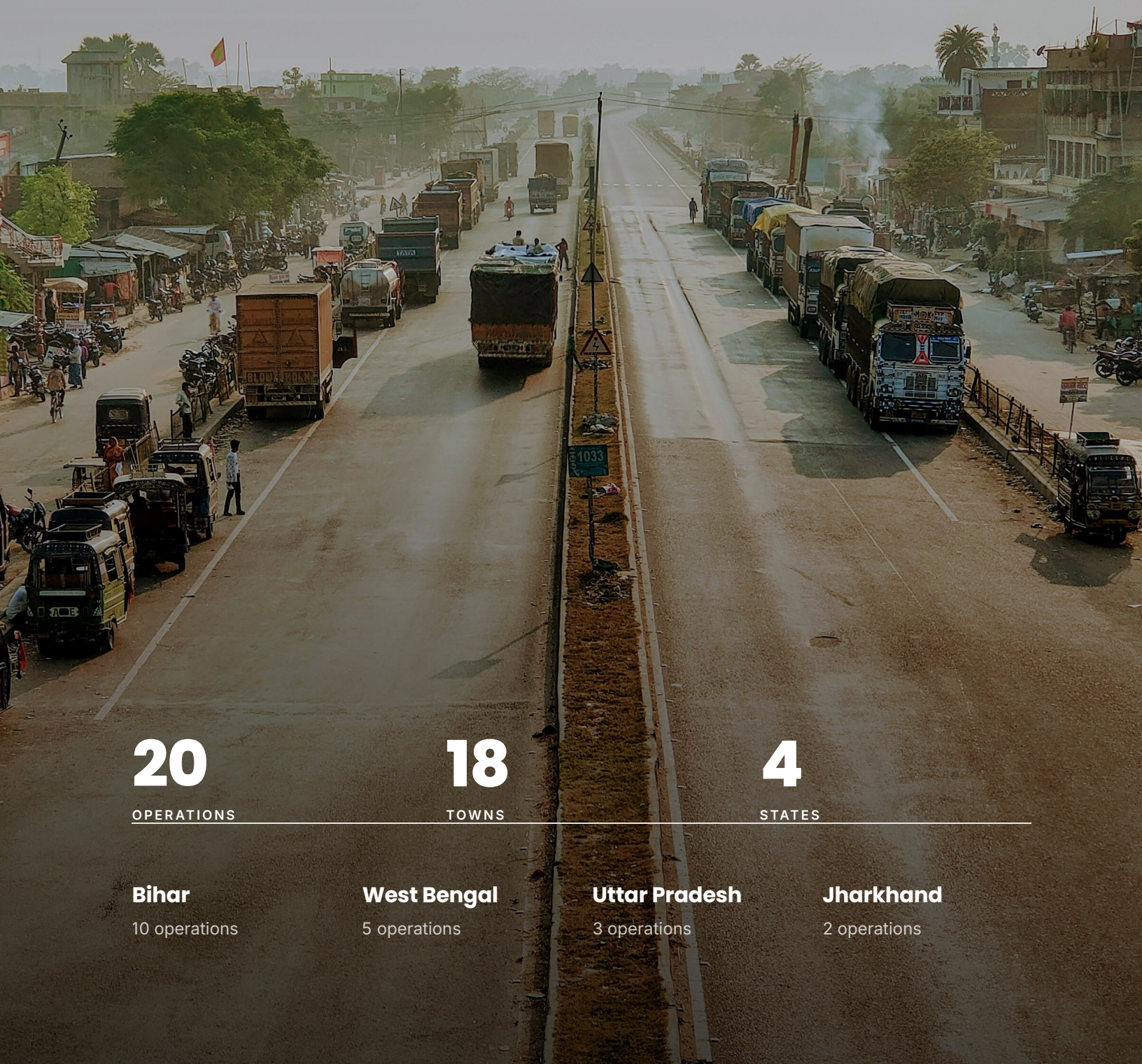
04 **Industrial &
Manufacturing**

06 **Warehousing & C&F**

08 **Local & Regional Business**

OPERATIONAL NETWORK

Connected from Patna. Operating across 4 states.



20

OPERATIONS

18

TOWNS

4

STATES

Bihar

10 operations

West Bengal

5 operations

Uttar Pradesh

3 operations

Jharkhand

2 operations

7 steps, from requirement to resolution.

The same sequence on every movement, whether it is a single vehicle or a standing monthly requirement.

01

Requirement

The customer's requirement is received and understood — route, material, vehicle and timing.

02

Vehicle Planning

Own and nearby available vehicles are checked first, then trusted market providers where the required vehicle is not otherwise available.

03

Vehicle Placement

A suitable vehicle is placed at the loading point.

04

Transportation

The consignment is loaded and moves toward its destination.

05

Monitoring & Coordination

USS stays with the operation through transit, coordinating between the plant, the driver and the receiving point.

06

Delivery

The consignment is delivered to the dealer, depot or transit point.

07

Issue Resolution

Problems that arise during the operation are USS's to solve — not passed back to the customer.



Illustrative image.

What a shipper actually gets.

01

Vehicles placed quickly

Own and nearby vehicles are checked first, then trusted market providers. Placement is not limited by what USS happens to own on the day.

02

Experience that predates the company

The founder worked in transport from 1995, fifteen years before USS was established. The company was started by someone who already knew where freight goes wrong.

03

Straight answers

Honest communication about what can and cannot be done, including when the answer is not the one the customer wants.

04

Problems are ours to solve

Issues arising during an operation are resolved by USS rather than handed back to the customer to chase.

05

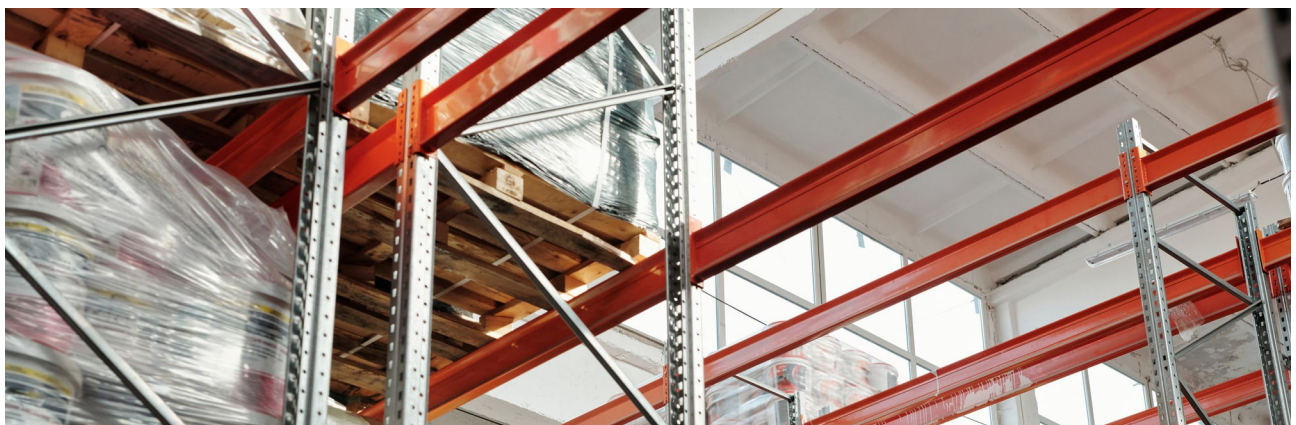
Capacity that flexes

A network of fleet owners, brokers and market vehicle providers built over years means requirements can scale up without a long lead time.

06

Relationships that last

Repeat work with plants, shippers and vehicle providers — the kind of standing that only accumulates over years in one region.



Warehousing and distribution.

RECOGNITION

Industry appreciation and relationships.

Appreciation received from the manufacturers and suppliers USS works alongside.



Dalmia Cement — SAMPARK U 2024. Appreciation to M/s Unique Supply Solution (RCW) for association during FY 2023–24.



Bharat Petroleum — “Token of Appreciation”, Valued SmartFleet Customer.



Dalmia Cement — Transporter & CFA Meet, Amaya Resort, 15 November 2024.

01

Ethics

Straight answers about what can and cannot be done, including when the answer is not the one the customer wants.

02

Commitment

Staying with a movement from the first requirement through to delivery and resolution.

03

Trust

Repeat work with plants, shippers and vehicle providers, accumulated over years in one region.

04

Technology

Coordination and monitoring across the operation, from the plant gate to the receiving point.

**Logistics is more than
moving goods. It is about
keeping business moving.**



UNIQUE SUPPLY SOLUTION

**Looking for a logistics
partner you can rely on?**

Tell USS what needs to move and where.

HEAD OFFICE

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COMPANY

Proprietorship
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